

1403986

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

4057	00	

OMB APPROVAL

OMB Number: 3235-0076 Expires: March 30, 2008 Estimated average burden hours per form......16.0

SE	C USE ON	LY		
Prefix		Serial		
DATE RECEIVED				

Name of Offering (□ check if this is an amenda	nent and name has changed,	and indicate change.)			1
Series A Preferred Stock of Fanzter, Inc. (and ur	•	• ,			
Filing Under (Check box(es) that apply):	☐ Rule 504	☐ Rule 505	Rule 506	☐ Section 4(6) ULOE
Type of Filing:		New Filing	[Amendment	
	A. BASIC I	DENTIFICATION	DATA		
1. Enter the information requested about the i	ssuer			111191111111	111. 60 1111 11.139 144 61 1111 1111 1111 1111 1111 1111 1
Name of Issuer (check if this is an amendmen	t and name has changed, and	I indicate change.)			
Fanzter, Inc.				[]]]]	
Address of Executive Offices	(Number and Street	, City, State, Zip Coo	le) Telephone Numb	er (I	7077125
75 Crown Street, 3rd Floor, Box 348, Collinsvil	e, CT 06019		(860) 269-7427	•	7011120
Address of Principal Business Operations (Num (if different from Executive Offices)	ber and Street, City, State, Zi	p Code)	Telephone Numb	er (Including Area	Code)
Brief Description of Business Providing analysis of media to mark, identify, an	nd categorize merchandise vi	a the internet.	ROCESSE	<u> </u>	
Type of Business Organization					1
☑ corporation □ 1	mited partnership, already for	rmed	SEP 1 4 2007	Other (please s	pecify):
□ business trust □ t	mited partnership, to be form		THOMAS	2	1
Actual or Estimated Date of Incorporation or Or	ganization:	Month 04	FINANCIAL	M A atural	□ Fatimated
Jurisdiction of Incorporation or Organization:	(Enter two-letter U.S. Posta CN for Canada; FN for oth			⊠ Actual	☐ Estimated DE
GENERAL INSTRUCTIONS					•

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6). 17 CFR 230,501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Check ☐ Promoter Beneficial Owner Executive Officer ☑ Director ☐ General and/or Box(es) that **Managing Partner** Apply: Full Name (Last name first, if individual) LaBerge, Aaron Business or Residence Address (Number and Street, City, State, Zip Code) 75 Crown Street, 3rd Floor, Box 348, Collinsville, CT 06019 Check ☐ Promoter ■ Beneficial Owner Executive Officer ☑ Director ☐ General and/or Box(es) that Managing Partner Apply: Full Name (Last name first, if individual) Kirsten, Eric Business or Residence Address (Number and Street, City, State, Zip Code) 75 Crown Street, 3rd Floor, Box 348, Collinsville, CT 06019 Promoter Check Boxes Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or that Apply: Managing Partner Full Name (Last name first, if individual) Second Avenue Partners Business or Residence Address (Number and Street, City, State, Zip Code) 1000 Second Avenue, Suite 1200, Scattle, WA 98104 Check Boxes Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or that Apply: **Managing Partner** Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Boxes ☐ Director ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ General and/or that Apply: Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Boxes ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or that Apply: Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check ☐ Promoter ☐ Director ■ Beneficial Owner ☐ Executive Officer ☐ General and/or Box(es) that **Managing Partner** Apply: Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code)

				В	. INFORM	IATION AB	OUT OFFE	RING				İ	
I.	Has the issuer sold,	or does the iss	uer intend to					under ULO!			Yes N	o <u>X</u>	
2.	What is the minimu	ım investment t	hat will be a	ccepted from	m any indivi	iduał?					\$n	<u>minimum</u>	
3.	Does the offering pe	erinit joint own	ership of a si	ingle unit?			••••••	***************************************		••••••	Yes <u>X</u> N	o	
4.	Enter the informat solicitation of pure registered with the broker or dealer, yo	hasers in conn SEC and/or wit	ection with th a state or s	sales of sec states, list th	curities in the ne name of t	he offering. he broker or	If a person	to be listed	is an associate	ed person or	agent of a l	broker or deal	er
N/A	4											l	
Full	Name (Last name fil	rst, if individua	ıl)										
Busi	ness or Residence A	ddress (Numbe	er and Street.	City. State	. Zin Code)	_							_
				011, 0101	,,,								
Nam	e of Associated Bro	ker or Dealer	,										
State	s in Which Person I	isted Has Solid	cited or Inten	ds to Solici	t Purchasers								
(Che	ck "All States" or cl	neck individual	States)									□ All State	28
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	ĮСТЈ	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]	
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[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[VA]	{WV	[WI]	ĮWYĮ	[PR]	
Full	Name (Last name fir	rst, if individua	ıl)	_		 -						j	
Dusi		ddmaga (N) b		C'r Cris	7:- C- 4-X							<u> </u>	
Dusi	ness or Residence A	auress (Numbe	r and Street,	City, State,	, Zip Code)							i	
Nam	e of Associated Bro	ker or Dealer			-	<u>.</u>							_
State	s in Which Person I	isted Has Solid	cited or Inten	ds to Solici	t Purchasers	 -	_				-	<u> </u>	
(Cho	ck "All States" or cl	neck individual	States)					•				🗖 All State	es
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Full	Name (Last name fit	rst, if individua	l)										
Busi	ness or Residence A	ddress (Numbe	er and Street,	City, State,	, Zip Code)						.		
Nam	e of Associated Bro	ker or Dealer						<u>.</u>				<u> </u>	
State	s in Which Person I	isted Has Solid	cited or Inten	ds to Solici	t Purchasers							<u> </u>	
	ck "All States" or cl							1+41+41+11+41+41+				□ All State	es
[AL]		[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	ID	
[IL]	[NI]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	IMOI I	
[MT	•	[NV]	[NH]	ונאן	INM]	[NY]	[NC]	, . [ND]	(OH)	jokj	[OR]	[PA]	
[RI]	[SC]	[SD]	[TN]	[TX]	וניטון	[VT]	[VA]	[VA]	įw∨į	[WI]	[WY]	[PR]	

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. Type of Security Aggregate Amount Already Offering Price Sold Debt 1,525,000.00 1,525,000,00 Equity Preferred Common Convertible Securities (including warrants)..... \$ ____1,525,000.00 1,525,000.00 Partnership Interests Other (Specify ______) Answer also in Appendix, Column 3, if filing under ULOE. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." Number Aggregate Investors Dollar Amount of Purchases 1,525,000,00 Accredited Investors Non-accredited Investors Total (for filings under Rule 504 only) Answer also in Appendix, Column 4, if filing under ULOE. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Dollar Amount Security Sold Type of Offering Rule 505 Regulation A Rule 504 Total.....

 Legal Fces
 □
 \$
 20,000,00

 Accounting Fees
 □
 \$
 \$

 Engineering Fees
 □
 \$
 \$

 Sales Commissions (specify finders' fees separately)
 □
 \$
 \$

 Other Expenses (Identify) blue sky filing fees
 □
 \$
 \$
 300.00

 Total
 □
 \$
 \$
 20,300.00

C. OFFERING PRICE, NUMBER OF	INVESTORS, EXPENSES AND U	SE OF PROCEEDS	
 Enter the difference between the aggregate offering price given in response to Part C – Question 4.a. This difference is the "adjuste 	response to Part C - Question 1 and to d gross proceeds to the issuer"	otal expenses furnished	\$ <u>1,504,700.00</u>
 Indicate below the amount of the adjusted gross proceeds to the issuer of the amount for any purpose is not known, furnish an estimate and payments listed must equal the adjusted gross proceeds to the issuer set 	check the box to the left of the esti	mate. The total of the 14.b above.	Downst To
		Payment to Officers, Directors, & Affiliates	Payment To Others
Salaries and fees	[] <u>\$</u>	□ s
Purchase of real estate		□ s	□ s
Purchase, rental or leasing and installation of machinery and equipment] s	□ s
Construction or leasing of plant buildings and facilities		J s	□ s
Acquisition of other businesses (including the value of securities involved in exchange for the assets or securities of another issuer pursuant to a merger)	□ s	□ s
Repayment of indebtedness	_	J s	□ s
Working capital		□ s	≥ \$ 1,504,700.00
Other (specify):] \$	□ s
] s	□ s
Column Totals		□ ş	★ \$ 1,504,700.00
Total Payments Listed (column totals added)		× \$.504,700.00
			1
			}
	DERAL SIGNATURE		
The issuer had duly caused this notice to be signed by the undersigned duly an undertaking by the issuer to furnish to the U.S. Securities and Exchange non-accredited investor pursuant to paragraph (b)(2) of Rule 502.	authorized person. If this notice is fi Commission, upon written request of	ited under Rule 505, the intermediation	furnished by the issuer to any
Issuer (Print or Type)	Signature		Date
Fanzter, Inc.	Saim La Bei	(g)	August 29 , 2007
Name of Signer (Print or Type)	Title of Signer (Print or Type)	,	
Aaron LaBerge	CEO		1
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ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

	E. STATE	ESIGNATURE				
i.	I. Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule?					
	See Appendix, Colu	imn 5, for state response.				
2.	The undersigned issuer hereby undertakes to furnish to the state administrator of any state in which the notice is filed, a notice on Form D (17 CFR 239.5 such times as required by state law.					
3.	The undersigned issuer hereby undertakes to furnish to any state administrato	ors, upon written request, information furnished by the issuer to of	ferees.	1		
4.	4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exempt (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that the conditions have been satisfied.					
	e issuer has read this notification and knows the contents to be true and has son.	duly caused this notice to be signed on its behalf by the undersi	igned duly	authorized		
Issi	uer (Print or Type)	Signature	Date	-		
Fai	nzter, Inc.	Aam da Berje	August 2] , 2007 		
Na	me (Print or Type)	Title (Print or Type)		;		
Aa	ron LaBerge	CEO				
				ì		

Instruction

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

END